

Vernon's

2025 Sun Valley

CRUISE-IN

JULY 4-6, 2025

presented by Watkin Motors Ford



VERNONCRUISEIN.COM

Photo Credit: Presley Unseen

SCHEDULE OF EVENTS

Friday
JULY 4

Registration Packages Pick- Up

5:30 pm - 8:30 pm

BNA Brewing - Vernon

Saturday
JULY 5

Pancake Breakfast @ Watkin Motors: 8 am - 10 am

Back Country Cruise: 10 am - 11am

Picnic at Parker Cove: 11am - 2:30 pm

Causal Lake Cruise

Downtown 30th Avenue Car Show: 4 pm - 8 pm

Sunday
JULY 6

Car Show @ Kal Tire Place: 10 am - 3 pm

Pancake Breakfast, Live Music,

Food Vendors, Exhibitors,

Custom Car Builders & Draw Prizes

Awards: 2 pm



SCAN ME

FOR MORE INFORMATION

INFO@VERNONCRUISEIN.COM

WWW.VERNONCRUISEIN.COM



Sponsorship Application Form

Sponsor's Information:

Business Name: _____ Contact: _____

Mailing Address: _____

Phone: _____ Email: _____

Select your sponsorship level:

- Platinum (\$5,000) Gold (\$3,500) Silver (\$2,000)

Additional donation options:

- Cash Donation Gifts in Kind
 Awards Gift Basket Draw Prize Basket

Description: _____

Please complete the form and submit by email or mail to:

SUN VALLEY CRUISE-IN
PO BOX 21086
Vernon Post Office
Vernon, BC V1T 9T7

Please email your logo in jpeg format to: info@vernoncruisein.com

Sign: _____

Date: _____

VERNON'S SUN VALLEY CRUISE-IN

TITLE SPONSOR \$7,500

The Sun Valley Cruise-In would like to offer the **Title Sponsorship Opportunity** for our popular community event that takes place in Downtown Vernon and Polson Park during the weekend of July 4-6, 2025.

This year, we're cranking things up with exciting events in Downtown Vernon and a thrilling Sunday Car Show inside and outside Kal Tire Place Arena!

Last year, we saw 400 stunning vehicles and 5,000 excited spectators downtown, while over 10,000 people gathered to admire over 500 cars at Polson Park. This action-packed weekend is powered by a team of passionate volunteers, and we couldn't do it without the support of our amazing sponsors.

Funds raised through sponsorships, registrations, vendors, and sales go directly to local charities, making this not only a fun event but a meaningful one for the community. Don't miss out—join us for an unforgettable weekend of cars, community, and charity!

***EXCLUSIVITY GIVEN TO TITLE SPONSOR**

2025 COMMITMENT	TITLE SPONSOR \$7,500*
Videography by Tidy Productions Long Format Wide Angle (YouTube Format) 1920x1080 format 30-45sec promo video	YES
Videography by Tidy Productions Short Reel Vertical Format Social Media Promo Video 15 sec	YES
Sun Valley Cruise-In T-Shirts with 2025 Proud Sponsor on Sleeve	4
Radio Interview	YES
Complimentary Tickets to the Vernon Lions Club Saturday & Sunday Pancake Breakfast	4
Ride along during the Saturday Back Country Cruise	YES
Downtown Car Show: Display Space 10x10 for 1 vehicle /booth	YES
Your logo with link on the Vernon Cruise-In Website	YES
Poster Logo Size	Extra Large
Kal Tire Arena Indoor Event Space for booth/tent	10x40
<i>Banner displayed at Venue Main Entrance/Driveway (Banner provided by Sponsor)</i>	YES
<i>Banner at MacDonald Park for a month before the show.</i>	YES
Your sponsorship level acknowledged by MC/DJ during event.	YES
<i>Title Sponsor's Choice Award</i> Present the Sponsor's Choice Award to a vehicle of your choice	YES

VERNON'S SUN VALLEY CRUISE-IN

PLATINUM SPONSOR \$5,000

The Sun Valley Cruise-In would like to offer the **Platinum Sponsorship Opportunity** for our popular community event that takes place in Downtown Vernon and Polson Park during the weekend of July 4-6, 2025.

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***EXCLUSIVITY GIVEN TO PLATINUM SPONSOR**

2025 COMMITMENT	PLATINUM SPONSOR \$5,000*
Videography by Tidy Productions Long Format Wide Angle (YouTube Format) 1920x1080 format 30-45sec promo video	YES
Videography by Tidy Productions Short Reel Vertical Format Social Media Promo Video 15 sec	YES
Sun Valley Cruise-In T-Shirts with 2025 Sponsor logo on shirt	4
Radio Interview	YES
Banner at MacDonald Park for a month before the show.	YES
Complimentary Tickets to the Vernon Lions Club Saturday & Sunday Pancake Breakfast	4
Ride along during the Saturday Back Country Cruise	YES
Downtown Car Show: Display Space 10x10 for 1 vehicle /booth	YES
Your logo with link on the Vernon Cruise-In Website	YES
Poster Logo Size	Extra Large
Kal Tire Arena Indoor Event Space for booth/tent	10x20
Banner displayed at Venue Main Entrance/Driveway <i>(Banner provided by Sponsor)</i>	YES
Your sponsorship level acknowledged by MC/DJ during event.	YES
Sponsor's Choice Award Present the Sponsor's Choice Award to a vehicle of your choice	YES

VERNON'S SUN VALLEY CRUISE-IN

GOLD SPONSOR \$3,500

The Sun Valley Cruise-In would like to offer the **Gold Sponsorship Opportunity** for our popular community event that takes place in Downtown Vernon and Polson Park during the weekend of July 4-6, 2025.

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***EXCLUSIVITY GIVEN**

2025 COMMITMENT	GOLD SPONSOR \$3,500*
Sun Valley Cruise-In T-Shirts with sponsor logo on shirt	4
Complimentary Tickets to the Vernon Lions Club Saturday & Sunday Pancake Breakfast	4
Banner at MacDonald Park for a month before the show.	YES
Ride along during the Saturday Back Country Cruise	YES
Your logo with link on the Vernon Cruise-In Website	YES
Poster Logo Size	Medium
Kal Tire Arena Indoor Event Space for booth/tent	10x10
Banner displayed at Venue Main Entrance/Driveway	YES
Your sponsorship level acknowledged by MC/DJ during event.	YES
Sponsor's Choice Award Present the Sponsor's Choice Award to a vehicle of your choice	YES

VERNON'S SUN VALLEY CRUISE-IN

SILVER SPONSOR \$2,000

The Sun Valley Cruise-In would like to offer the **Silver Sponsorship Opportunity** for our popular community event that takes place in Downtown Vernon and Polson Park during the weekend of July 4-6, 2025.

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Last year, we saw 400 stunning vehicles and 5,000 excited spectators downtown, while over 10,000 people gathered to admire over 500 cars at Polson Park. This action-packed weekend is powered by a team of passionate volunteers, and we couldn't do it without the support of our amazing sponsors.

Funds raised through sponsorships, registrations, vendors, and sales go directly to local charities, making this not only a fun event but a meaningful one for the community. Don't miss out—join us for an unforgettable weekend of cars, community, and charity!

***EXCLUSIVITY GIVEN**

2025 COMMITMENT	SILVER SPONSOR
Sun Valley Cruise-In T-Shirts with Sponsor logo on shirt <i>Title, Platinum & Gold Logos are printed on shirt</i>	2
Complimentary Tickets to the Vernon Lions Club Saturday & Sunday Pancake Breakfast	2
Your logo with link on the Vernon Cruise-In Website	YES
Banner at MacDonald Park for a month before the show.	YES
Ride along during the Saturday Back Country Cruise	YES
Poster Logo Size	Medium
Kal Tire Arena Indoor Event Space for booth/tent	10x10
Banner displayed at Venue Main Entrance/Driveway	YES
Your sponsorship level acknowledged by MC/DJ during event.	YES